

How Council will engage

Deciding the level of engagement

Yarra Ranges Council's community engagement is based on the IAP2 Spectrum of Engagement, illustrated in the table below. This spectrum identifies and defines five levels of engagement and details our promise to the community for each level of engagement.

Levels of engagement may be different for separate phases of a project and for different stakeholders based on interest, influence and impact.

Inform	Consult	Involve	Collaborate	Empower
Community Engagement Goal				
To provide the public with balanced and objective information to assist them in understanding the problems, alternatives, opportunities and or solutions	To obtain public feedback on analysis, alternatives and/or decisions	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution	To place final decision making in the hands of the public
Council's promise				
We will keep you informed	We will keep you informed, listen to, and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decisions	We will work with you to ensure your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decisions	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible	We will implement what you decide
Tools for each engagement level may include, but are not limited to:				
Social media, Council website, Media, Newsletters, Emails, SMS,	'Shaping Yarra Ranges', Surveys, Submissions, Roadshow popups,	Focus groups, Workshops, Advisory Committees	Community panels, Stakeholder meetings	Ballots, Delegated decision

**adapted from the IAP2 Spectrum. Copyright © International Association for Public Participation. Please visit www.iap2.org for more information.*